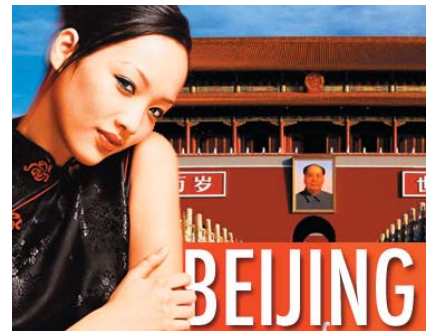


One magazine, global reach

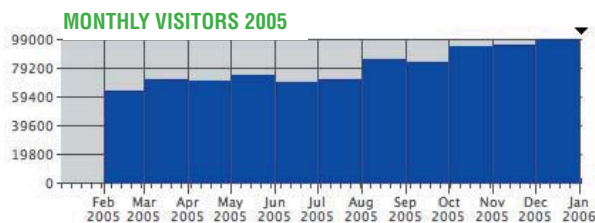
Media Kit



www.smarttravelasia.com

Asia's only online travel magazine

Updated monthly. Read by over 90,000 affluent frequent travellers each month - 60% from Asia (largely Hong Kong, Singapore, Japan, India, China, Malaysia, Thailand, Australia), 20% from USA and 20% from UK and Europe. Readers average 24 air trips a year and an annual household income of US\$173,125. They look for our informative, independent reviews.



PAYMENT in full within 15 days of upload. Bank Drafts and TTs payable to DANCING WOLF MEDIA Hongkong & Shanghai Banking Corporation Ltd, Hay Wah Building Branch, 71 Hennessy Road, Wanchai, Hongkong, c/o Account Number: 004-110-517331-001. Cancellations 15 days prior to upload.

Top Asian Hotels a unique DM & branding tool

A by-invitation-only collection of Asia's most interesting and defining hotels and spas in a visually-stunning online "page" (below) that prints in perfect quality anywhere, on A4 paper.

Top ranked Google site

SmartTravelAsia.Com is a top-ranked site on Google and major search engines for a variety of Asian travel queries. Google alone indexes over 10 billion pages and we are frequently at the top of page one. Try, India Spas, Thai Spas, Kuala Lumpur Shopping, Seoul Business Hotels, Hanoi Guide, Business Seats, Widest Seats, Airline Poll...

Readers say...

YOUR WONDERFUL articles allowed me a broader range of search and, in doing so, saved big bucks compared to the usual Travelocity.com etc. Homer Gardin, USA

I JUST LOVE your magazine and after reading your article on Himachal, I know we will go there soon. Shelagh Lester-Smith, China

YOU HAVE GIVEN me great information and helped me a lot in planning (and deciding on) my holidays to Cebu, Langkawi and Bali thus far. Pauline Then, Singapore

2006 RATES/ US\$ NET BANNER

\$5,000, 30 days, homepage; \$4,000, inside page. 600x80 pixels, max 12k. Slideshow 10 pics \$2,000, 30 days.

BUTTON

\$3,000, 30 days, homepage 130x130 pixels. \$2,000 inside page, 145x145px max 8k. Masthead Ear homepage 110x110px \$5,000, 30 days.

A4 PAGE

US\$8,000 for 30 days. We create. Can feature 10-sec video loop (\$4,000), and music. Check rates.

3 MIN VIDEO

Three-minute streaming video, 12 month hosting, production, \$50,000.



NEWSCASTER

\$6,000 for 30 days, inside page. 3D (above) or animated talking head to deliver your "news".

TOP ASIAN HOTELS

By invitation, A4 pages for powerful global branding.

