

MAKE A **SMALL** AMOUNT GO A **LONG** WAY

SmartTravelAsia.com's **+ explore...** section is an unbeatable value entry-level advertising option, perfect for fast, no-fuss, sustained online exposure in a **quality environment**.

Talk with **1,000,000 unique readers** worldwide, 70% based in Asia. These are **high spenders** looking for shopping, spas, family fun, adventure and dining. They are **frequent travellers** with 16 trips a year, much within Asia. They trust our professional **brand reviews**. We are easily found through newspaper referrals, and strong **search engine rankings**.



10TH YEAR CELEBRATION OFFER!

DON'T MISS OUT



- ✓ Get a 200 x 100 pixels eye-catching image ad
- ✓ Pick a relevant page for your message
- ✓ Get a FREE image link to your site
- ✓ Buy 1 +explore ad spot at US\$1,000 for 1 month
- ✓ Continue FREE till 31 Dec, 2013 *
- ✓ The earlier you book, the more exposure you get
- ✓ Buy spots on multiple pages for more reach
- ✓ Smartphone optimised

** No statistics report available for the +explore section. One static image only. Artwork provided by clients. Max file size 20kb, 200x100 pixels horizontal. No Flash. No image change after start. No placements on the home page. Ad placements subject to space availability. Payment in advance prior to upload. For more details and actual ad size + position, visit <http://www.SmartTravelAsia.com/mediakit.htm>*

